

MODULE: SPORTS JOURNALISM (course code BAJH-SJ)

Griffith College Dublin – Journalism and Visual Media

Fall Semester

This module has no pre-requisites.

Introduction

This module is an elective that can be chosen by students who wish to fine-tune their journalism skills in relation to sports. While focused specifically on sports it is designed to encourage students to develop their own unique style and to strengthen their analytical skills. Many of these skills are applicable across all areas of the sports media, be it print, radio television or the internet. To have the students put the tools learnt into practice. They will be expected to perform many of the duties of proper working journalists to complete their assignments.

Module Aims

This module aims to enable the student to:

- Pursue a career in sports journalism, with the basic essential tools required to enter that field.
- report, interview, write bulletins compile and writing features in this field.

Module Learning Outcomes

On successful completion of this module, the student should be able to:

- Know how to seek accreditation to sporting events and to report on such events.
- Demonstrate analytic skills in relation to reporting sporting events
- Produce a number of assignments that demonstrate their own style and perception of events.

Indicative Module Content

Writing sports news for radio and television:

Prioritising and editing information into bulletins.

How to say as much as possible in as few words as possible;

Understanding your audience's requirements;

Impact of sport on society

History of sport's role in society.

Understanding and appreciating the importance of sport.

The role of sport in the 21st Century.

What makes a 'great' sporting event?

How to report on sporting events

Learning the process involved in reporting at matches;

What is important in reporting?

How to cover a post-match press conference.

Interview techniques

Different ways to interview?

What makes a good interviewer?

How to attain access to the interviewee?

Sports feature writing

Examination of sports feature writing.

What makes a good sports feature?

Learning to create your own style?

Sport in the media

Analysis of how sport is covered in the modern media – newspapers, radio, television and internet.

Assessment

The module will be assessed by course work only and students will be required to submit a number of assignments during the course of the module. The assignments will be designed to test the student's ability to write sports reports in various formats, to set up and complete interviews relevant to their reports, to apply for accreditation to sports events and press conferences and to submit their material on time.