

MODULE: Video Production II (course code BAJH-VP2)

Griffith College Dublin – Journalism and Visual Media

Fall Semester

***PRE-REQUISITE:* previous Video Production experience**

Introduction

This module builds on the basic principles of media production students encountered in Video Production I, Stage II. The transferable skills acquired in this module can be applied to different aspects of audiovisual media production, for example: news, documentary, features programming, etc. The emphasis in this module is on the practical, skills that further develops student capacity to tell stories for television and to enable the student, upon employment in the sector, to serve a useful function on an audiovisual media production team.

Module Aims

This module aims to enable the student to:

- Build on the basic skills learnt in Video Production 1.
- Attain confidence in their ability to identify a story, and to shoot and edit same.
- Produce well researched video work with high production values.

Module Learning Outcomes

On successful completion of this module, the student should be able to:

- Demonstrate the ability to produce a short video item that displays an understanding of the basic skills involved in putting together an item for television.
- Display a detailed knowledge of the video production process, understand the stages in overview of how productions work, and demonstrate knowledge of contemporary editing software and the editorial skills necessary to tell a story for television.
- Generate ideas and research for different types of television production and become familiar with ways to organise content and contacts with particular reference to one's own production.
- Apply different television production techniques available and undertake the process of further developing programme ideas from proposal to treatment level.
- Apply advanced interview techniques for television and demonstrate an appropriate knowledge of camera and sound operations.

Indicative Module Content

Course Overview

Review of projects from student's course work from Stage II and class discussion. Tutor and peer critique of projects. What worked what did not. What was learned and areas that require further development. Discussion of course outline and evaluation.

Parallel Production Class

Delivered throughout semester: Camera and sound workshop. Review of production process. Ideas generation. Shoot preparation. Editing workshops: editing the projects shot in camera workshops. Further practical preparation of shoots.

Ideas and Research

Organisation of work and paperwork. Review of research methods and ideas generation. Research: sources, annotations and fact checking. Research: facts, figures, people, places. Programme contributors: who and why? Types of programming (overview with emphasis on location shooting). Ways of coming up with programme ideas.

Programme Elements

Review of different approaches to TV production with emphasis on documentary style and report building on the knowledge and skills acquired from last Video Production I, Stage II. Issues of style and techniques. Review in class of different programme techniques. Preparation of proposals. Proposal development 'cheat sheets'. What is your story and how do you want to tell it? Distribution of presentation fact sheet.

In-Class Presentation

Two student presentations of their idea and a pre recorded television programme in the genre they have chosen to work in.

Further Development of Programme Ideas

Preparation of treatments. Visualising stories.

Interview Techniques

What information do you want, who has it and how do you get it from them? Location shooting issues: crew, equipment, recce, permissions, call sheets and releases. Scheduling and maximising resources.

Team Forming

Students present team with roles and functions in class and allocate areas of responsibility for different aspects of project. All students participate in all aspects of the production process.

Project Review Sessions

Review of progress of selected projects: how am i going to make this?

Delivery of Treatments and Completed Research Briefs.

Shooting Of Projects

Students will have priority booking on the equipment.

Further Editing Workshops

Ongoing towards production deadline. Review of selected rushes of projects already shot. Edit preparation workshop. Review and analysis of material in preparation for edit. Gaps identified and additional picks arranged. Doing a content cut and assembly edit.

Review Session Appointments:

Students have the opportunity towards production deadline to make an appointment with lecturer to review material for critique and advise on preparation of final project in advance of submission and marking. Work must be organised to take advantage of this opportunity.

Review and Evaluation of Projects

Students present individual projects to their peers detailing the production process.

Assessment

This module will be assessed by one assignment (Continuous Assessment 100%) being an edited ten minute item for television on a topic of student's choice delivered on video tape, with a DVD copy and accompanying paperwork as per production outline as follows:

- (i) Written proposals must be submitted in week three. Each student must submit two copies of a developed proposal for two ideas (indicating first and second preference for production). Failure to submit a proposal will bar participants from continuing with the module. Proposals are then further developed to treatments in preparation for filming in production stage. [Weighting: 5 %]
- (ii) Developed treatments, production schedule and production team details must be submitted in week five. Each student must submit a treatment bearing in mind delivery dates. [Weighting: 5 %].
- (iii) Shooting and editing exercise carried out in class in weeks four and five. [Weighting: 5 %]
- (iv) Due date of completed video project with accompanying paper work: final week of semester. [Weighting: 85%]