

MODULE: SPORTS JOURNALISM

Semester:	I (Fall)
Stage:	III - Consolidation and Advanced Specialisation
Theme :	Development
Assessment weighting:	Projects: 100%
Number of Credits:	4 semester credits / 6 quarter units

INTRODUCTION

This module is an elective that can be chosen by students who wish to fine-tune their journalism skills in relation to sports. While focused specifically on sports it is designed to encourage students to develop their own unique style and to strengthen their analytical skills.

MODULE AIMS

To equip students who wish to pursue a career in sports journalism, with the basic essential tools required to enter that field. Many of these tools are applicable across all areas of the sports media, be it print, radio television or the internet.

To also appeal to students who have an interest in the area of sport, but may not necessarily wish to enter that area of journalism. The areas of reporting, interviewing, bulletin compiling and feature writing can be adapted in all areas of journalism.

To have the students put the tools learnt into practice. They will be expected to perform many of the duties of proper working journalists to complete their assignments.

MODULE LEARNING OUTCOMES

This module delivers / supports the following programme learning outcomes:

- Assume immediate employment as professionally equipped journalists and communications specialists in, print, electronic, radio, or TV.
- Formulate and complete a wide range of media based assignments and project work to a high standard, demonstrating a capacity for critical evaluation and professional competence.
- Demonstrate independent critical judgement and analytical skills.

It does this by specifically ensuring that on module completion, students will be in a position to:

- Know how to seek accreditation to sporting events and to report on such events.
- Demonstrate analytic skills in relation to reporting sporting events
- Produce a number of assignments that demonstrate their own style and perception of events.

ASSESSMENT METHODS

The module will be assessed by course work only and students will be required to submit a number of assignments during the course of the module. The assignments will be designed to test the student's ability to write sports reports in various formats, to set up and complete interviews relevant to their reports, to apply for accreditation to sports events and press conferences and to submit their material on time.