

INTERNATIONAL BUSINESS

MGMT 430: Special Topics: Cross-Cultural Human Resource Management

Credits: 3

Instructor: Rodolfo Rivas, MBA

Schedule: TBA

Prerequisite: None

Course Description:

This is a skill-based course grounded in theory and research and integrated with real-world business experiences. Beginning with an overview of recent events of globalization and their impact on global business management, we will focus on specific skills required for typical intercultural human interactions in a business management context. We will also examine cultural differences in nations and organizations around the world and how they impact cross-cultural management.

In sum, we will analyze the impact of national and organizational cultures on global business management and human interactions, examine theories, best practices, and cultural considerations for planning and executing intercultural human resource strategies and programs, and develop cross-cultural leadership, communications, and interpersonal skills for managing human resources across borders.

Course descriptions may be subject to occasional minor modifications at the discretion of the instructor.

Textbooks: TBA

During orientation at the Institute, students will receive a list of textbooks they are required to purchase. Students should not purchase any texts before orientation.