

<b>Communication II</b> Semester: 2 (Spring) Stage: 1 Number of Credits: 4 semester credits/6 quarter units	
<b>Prerequisites</b>	Communication I, Computer Studies I
<b>Assessment weighting</b>	100% continuous assessment
<b>Element</b>	Management
<b>Supports stage learning outcomes</b>	<ul style="list-style-type: none"> <li>• Recognise conceptual, contextual, ethical and material considerations in <b>design</b>.</li> <li>• Apply basic skills to express and to communicate concepts, ideas and proposals in terms of <b>drawing</b> - freehand sketching, architectural drawings - and to understand and operate basic computer systems and packages.</li> <li>• Analyse briefs and actively participate in group or individual projects work</li> </ul>

<b>Module aims</b>	<p>The primary aims of the module are to:</p> <ul style="list-style-type: none"> <li>• Assist students to communicate effectively in oral, visual and written terms</li> </ul> <p>The secondary aims are to:</p> <ul style="list-style-type: none"> <li>• Support the course and stage learning outcomes.</li> <li>• Prepare students for an integration of the knowledge gleaned from all other Semester I modules and to scaffold later Drawing, Design, Culture, Technology and Management modules</li> </ul>
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<b>Module learning outcomes</b>  On completion of this subject students will be able to: <ul style="list-style-type: none"> <li>• Communicate and present, ideas and proposals using a variety of methods and media (including photography, video and Power Point).</li> <li>• Communicate orally in an effective, clear and confident manner.</li> </ul>
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<b>Syllabus:</b>  <b>Oral communication &amp; presentation:</b> Basics of oral communication. How to make an oral presentation in design.
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**Photography:**

Introduction to the basics of photography.  
The application of photography to project work.

**Video:**

Introduction to the basics of photography.  
The application of photography to project work.

**Power Point**

The application of PP in presentation of project work and assignments

**Teaching/learning methodology:**

The subject will be taught using formal lectures and interactive workshops and practical exercises. Assignments are set for class and home completion. They are an integral part of the teaching methodology. Students will be expected to maintain very regular contact with their assignment supervisor. The responsibility to arrange one-to-one tutorials rests with the student.

**Method of assessment:**

This methodology is based on the module learning outcomes. The module is assessed by continuous assessment. The formative assessments will take the form of formal presentations that will require students to present using oral, photographic and video techniques. These will be related to the project work module – Project Work II – Visual Studies.

The summative assignment is conducted by means of portfolio/process-portfolio appraisal.

**Recommended reading**

Interior Design Visual Presentation; A Guide to Graphics, Models and Presentation Techniques	Mitton, M.	John Wiley & Sons	1999
Basic Psychology	Gleeson	Norton	1996
Psychology of Perception.	Hamlyn, D.W.	Gregg Revivals	1994
The Handbook of Communication Skills	Hurst, B	Kogan Page	1999
Effective Presentation	Jay, A. & R	Pitman Publishing	1996
Being Successful in Presentations	Byron, L	Blackhall Publishing	1999
How to do Everything With Powerpoint 2002	Finkelstein, E	Osborne McGraw-Hill	2002
Creating Corporate Audio-visual Presentations: How to Commission and Manage Successful Projects	Worth, R	Greenwood Press	1991