

MODULE: HISTORY OF ART AND PHOTOGRAPHY

Semester:	II (Spring)
Stage:	II - Development & Integration
Theme:	Media Theory
Assessment Weighting:	Exam 50%; Assignment 50%
Number of Credits:	4 semester credits/6 quarter units

INTRODUCTION

This module concentrates on the visual media and examines the history of art and photography. The module is designed to build on skills already learnt in stage 1 modules such as Media Studies and Introduction to Ways of Seeing.

MODULE AIMS

- This module aims to provide students with a deeper knowledge of the history of photography and art.
- Educate students in the relationship of photography within the visual arts, including film.
- Educate students in critical and analytical appraisal of photography
- Encourage students to express and qualify their own opinions in relation to visual media
- Provide students with up-to-date knowledge of contemporary genres and issues in photography and visual arts

MODULE LEARNING OUTCOMES

This module delivers / supports the following programme learning outcomes:

- Competently identify and apply the knowledge, concepts and perspectives relevant to their work in media related employment.
- Demonstrate independent critical judgement and analytical skills
- Formulate and complete a wide range of media based assignments and project work to a high standard, demonstrating a capacity for critical evaluation and professional competence.

It does this by specifically ensuring that on module completion, students will be in a position to:

- Analyse past and contemporary photography using appropriate methods of critical analysis
- Confidently express opinions on contemporary issues, works and personages in the visual media

- Critically evaluate the interrelationship of the visual arts
- Contextualise their own work within the broader canvas of contemporary lens based art forms

ASSESSMENT METHODS

Students will be assigned particular presentations at the beginning of the course and will be required to make a 30-minute oral presentation using appropriate presentation aids (slides, overhead transparencies, handouts, and computer aided presentations). Course work will account for 50% of the marks. Exams will consist of discussion questions in which students can demonstrate their knowledge of concepts and ideas and display research and critical thinking skills.