

## **MODULE: INTRODUCTORY PHOTOGRAPHY**

Semester:	II (Spring)
Stage:	I - Foundation
Theme:	Practical Photography
Assessment Weighting:	Assignments: 100%
Number of Credits:	4 semester credits/6 quarter units

### **INTRODUCTION**

This module is designed for all students on the course as an introduction to the picture-making process, the use of photographic images within the news disseminating media and modern work practice in journalism.

### **MODULE AIMS**

Starting with the absolute basics, this module is designed to increase students' competence in the technical and aesthetic aspects of the medium. Through practical projects they shall gain experience in exposure technique, designing a photograph, communicating visually and utilising colour relationships. The basic use of digital imaging, manipulation and captioning will be demonstrated. Students will explore the history of the photographic image within journalistic media with an emphasis on representation, documentary evidence and perception of realism.

### **MODULE LEARNING OUTCOMES**

**This module delivers / supports the following programme learning outcomes:**

- Operate photographic equipment
- Develop critical judgement in the use of photographs
- Pursue further study in photojournalism

**It does this by specifically ensuring that on module completion, students will be in a position to:**

- Candidates completing this complex will be skilled in all camera controls, film choice and working with digital imagery software
- They will have gained experience in communicating within a visual medium, utilising black & white and colour photography within a graphic design structure and exploring the communicative and aesthetic elements of a scene.
- Each student will have a comprehensive knowledge of the history and development of photographic representation within the news-gathering and disseminating media.

## ASSESSMENT METHODS

Practical assignment	25%
Report writing	25%
Report essay	50%

This module will be assessed by assignment only.

- Project 1a.** On 35mm transparency film students will take photographs demonstrating; exposure control, bracketing and its effects, aperture control of depth-of-field, shutter speeds for capturing motion, panning, wide/normal/tele lenses, different viewpoints and perspectives. These slides will form a valuable record in the students' future.
- Project 1b.** Carried out on 35mm colour negative film this project will require students to explore a set theme and develop a visual project. Also the colour elements of an image will be considered.
- Project 3.** Students will keep a technical and aesthetics workbook on all aspects of photography and background information on the carrying out of all related projects. This project component explores the graphic design elements of a photograph, shape, form, composition, balance, texture, contrast, positive & negative space.
- Project 4.** For this exercise students will write a 750-1,000-word study on their project and fully evaluate the process, development and outcome.