

MODULE: INTRODUCTION TO RADIO

Semester:	II (Spring)
Stage:	Foundation
Theme:	Media Skills & Production Productivity Skills
Assessment Weighting:	Course work (50%) Exam (50%)
Number of Credits:	4 semester credits/6 quarter units

INTRODUCTION

This module is designed to introduce students to radio and to enable them to grasp the skills necessary for work in radio production and presentation.

MODULE AIMS

The course aims to develop the participants' awareness of equipment used in the studios and to educate the students in its usage. It also aims to introduce students to the rudiments of writing for radio.

MODULE LEARNING OUTCOMES

This module delivers / supports the following programme learning outcomes:

- Operate relevant media equipment to a high technical standard.
- Assume immediate employment as professionally equipped journalists and communications specialists in radio.
- Competently construct and present written and/ material for Radio.

It does this by specifically ensuring that on module completion, students will be in a position to:

- Conduct and record interviews.
- Prepare material for subsequent broadcasting
- Gain a basic understanding of the functions of a radio studio environment

ASSESSMENT METHODS

Students will be assessed on their ability to master the essential details of both radio production and writing for radio and to work and integrate with others in the broadcasting team. Course work will account for 50% of the marks. The exam (50%) will consist of mixture of discussion questions and questions requiring technical knowledge.

