

**MODULE:****INTRODUCTION TO RADIO****CODE****BAJH-1-2-10****Number of credits****4 semester credits / 6 quarter units****Stage:****I****Theme:****Media Skills & Production Productivity Skills****Assessment Weighting:****Course work (50%) Exam (50%)****Overview and Aims**

This module aims to enable the student to:

- Attain an appropriate level of awareness of contemporary in-studio and online radio technology and software.
- Develop confidence and an appropriate level of skill in the use radio equipment and radio software.
- Understand the basics of radio presentation skills and writing for radio.

On successful completion of this module, the student should be able to:

- Demonstrate the ability to identify and research news and feature stories for radio.
- Display an appropriate level of understanding of the functions of radio studio equipment.
- Demonstrate an understanding of the basics of radio presentation skills and writing for radio skills.
- Display the appropriate skills to identify an interviewee, carry out the necessary research and to conduct, record and broadcast the interview online.
- Demonstrate the skills required to conduct basic editing and to broadcast online a series of short radio pieces with subject matter both lecturer and student identified.

**Module Content****Working in Radio:**

Glossary of terms. Working to sequence. Keeping the listener in mind. Roles of

producer, researcher, presenter.

**Writing for Radio:**

Use of language: simplicity, accuracy, clarity. Rules of the spoken, as opposed to written, word. Avoiding clichés and stereotypes. Immediacy, interest, drama. News and features: current affairs, arts/music, sport.

**Field Techniques:**

Identifying, planning and researching a story. Constructing a package. Vox-Pops. Choosing the site for an interview. Researching and phrasing questions. Getting there, getting back, getting the story in. Interview techniques. Telephoning and emailing reports.

**Sound Recording and Editing:**

Using editing equipment and contemporary software. Editing, the ethics of editing, functions of editing. Mixing channels and controls, fading techniques, etc. Linking transmission/sound. Use of contemporary digital recorders. Microphones in use.

**Online Technology:**

Introduction to podcasting, online radio stations and music/arts/politics hosting websites. Uploading news, features and interviews: current affairs, arts/music, sport. Uploading for listeners: identifying audiences, promotion techniques, making links across the online radio world. Building profile.