

Business Organization and Structure Design

UFV CODE: 4238 **ECTS:** 4.5

TYPE OF COURSE: OB, 2C **HOURS:** 45

INTERNATIONAL CODE: BUS4238 **YEAR:** 5

REQUIREMENTS: BUS42412

OBJECTIVES: To learn about the process by which directors build, evaluate and modify

formal organizations in order to carry out the necessary tasks and activities to reach

set objectives effectively and efficiently

COURSE DESCRIPTION: An introduction to the concept of organization, structure

(formal and informal) and basic concepts of organization design. Elements of organization

design: decisions of diversity and integration. Analysis of the principal contingent factors in design (strategy, technology, size, environment and image). Forms of organization

structure: functional, divisional, matrix, etc

BIBLIOGRAPHY: To be advised by the professor at the beginning of the course

METHODOLOGY: Participative with analysis of case studies and group exercises

EVALUATION: Continuous assessment, taking into consideration student contribution

(attendance and participation), individual and/or group work, presentation and final

exam

PROFESSOR: To be appointed **LANGUAGE:** Spanish