

News Technology I: Written and Electronic

UFV CODE: 1139 **ECTS:** 6.5

TYPE OF COURSE: T, 2C **HOURS:** 45

INTERNATIONAL CODE: COM1139 **YEAR:** 4

REQUIREMENTS: JOU1122

OBJECTIVES: To study the mediums of print and electronic journalism and their role in the media

Course Description: To study the techniques and processes of materialisation of information

in various forms of written and electronic communication

BIBLIOGRAPHY: GARCÍA YRUELA, J.: Tecnología de la comunicación e información

escrita. Síntesis, Madrid 2003. DE PABLOS, J.M.: Tipografía para periodistas.

Universitas, Madrid 2003

METHODOLOGY: During the course various newspapers in print and electronic format

will be analysed. Exercises in the construction of frames and typographic calculations

will be carried out as a complementary activity to practical and effective page production.

Audiovisual media will be used to enhance the student's learning process and increase in class participatio

EVALUATION: Participation and attendance is 20% of final grade. Exam is 80%

PROFESSOR: Humberto Martínez-Fresneda Osorio **LANGUAGE:** Spanish