

COURSE NAME: AUDIOVISUAL COMMUNICATION AND INFORMATION

UFV CODE: 1119 **ECTS:** 6.0

TYPE OF COURSE: T, 1C

INTERNATIONAL CODE: COM1119 **YEAR:** 2

REQUIREMENTS: COM1112

OBJECTIVES: To study and analyse the form and expression of audiovisual messages.

To learn the news genres of audiovisual communication

COURSE DESCRIPTION: Characteristics and theoretical aspects of audiovisual communication.

Forms of expression in audiovisual media. The news content of audiovisual media, especially radio and television

BIBLIOGRAPHY: CEBRIÁN, M.: Géneros informativos audiovisuales. Ciencia 3, Madrid

1992. CEBRIÁN, M.: Información Audiovisual. Concepto, técnica, expresión y aplicaciones.

Síntesis, Madrid 1998. GARCÍA JIMÉNEZ, J.: Información audiovisual. Los géneros. Paraninfo. Madrid 2000

METHODOLOGY: Explanation of the subject matter, using examples and exercises to

illustrate what is taught, so as to achieve a true understanding of the subject and stimulate

the student's participation

EVALUATION: The grade is based on the final exam, various practical activities (readings,

exercises) and class attendance and participation. The grade of the final exam carries

the most weight (80%)

PROFESSOR: Francisco Javier Davara Torrego **LANGUAGE:** Spanish