

COURSE NAME: AUDIOVISUAL INFORMATION

UFV CODE: 1227 **ECTS:** 4.5

TYPE OF COURSE: O, 1C

INTERNATIONAL CODE: JOU1227 **YEAR:** 3

REQUIREMENTS: COM1219

OBJECTIVES: To give journalism and audiovisual communications students an up-to-date, complete picture of the main audiovisual media: radio and television. Strengths and weaknesses of the media's approach to information. Student will be familiarized with the work of journalists and producers in both media

COURSE DESCRIPTION: Television. Standard structure of a television station. Basic vocabulary of Spanish stations. Structure of news services. Differences between news and other programs. Live news. Daily news, special programs and coverage of important events. **Radio.** The role of journalists and producers in news radio. Reporting on the radio. Radio documentaries. Live news. Organization of radio programs and location of news programs. Radio specialized in news

METHODOLOGY: Lectures; support of teaching equipment

EVALUATION: Exam

PROFESSOR: To be appointed **LANGUAGE:** Spanish