

COURSE NAME: AUDIOVISUAL PROGRAMMING

UFV CODE: 1245 **ECTS:** 4.5

TYPE OF COURSE: OB, 1C

INTERNATIONAL CODE: RTV1245 **YEAR:** 5

REQUIREMENTS: RTV1238

OBJECTIVES: To study the basics and current characteristics of audiovisual programming

COURSE DESCRIPTION: Students will learn about the technical principles, characteristics

and types of audiovisual programming and will build upon these practically

BIBLIOGRAPHY: To be advised by the professor at the beginning of the course.

METHODOLOGY: Classes will take place in a classroom with material provided by the

professor. Students will be able to use the recommended bibliography to prepare for

classes

EVALUATION: Students will have to sit exams to demonstrate their theoretical understanding

of audiovisual programming and undertake projects on TV and radio programming

taking into consideration the characteristics of the current audiovisual market.

PROFESSOR: To be appointed **LANGUAGE:** Spanish