

**COURSE NAME: BUSINESS ORGANIZATION AND STRUCTURE DESIGN**

**UFV CODE:** 4238 **ECTS:** 4.5

**TYPE OF COURSE:** OB, 2C

**INTERNATIONAL CODE:** BUS4238 **YEAR:** 5

**REQUIREMENTS:** BUS42412

**OBJECTIVES:** To learn about the process by which directors build, evaluate and modify

formal organizations in order to carry out the necessary tasks and activities to reach

set objectives effectively and efficiently

**COURSE DESCRIPTION:** An introduction to the concept of organization, structure

(formal and informal) and basic concepts of organization design. Elements of organization

design: decisions of diversity and integration. Analysis of the principal contingent factors in design (strategy, technology, size, environment and image). Forms of organization

structure: functional, divisional, matrix, etc

**BIBLIOGRAPHY:** To be advised by the professor at the beginning of the course

**METHODOLOGY:** Participative with analysis of case studies and group exercises

**EVALUATION:** Continuous assessment, taking into consideration student contribution

(attendance and participation), individual and/or group work, presentation and final

exam

**PROFESSOR:** To be appointed **LANGUAGE:** English