

COURSE NAME: BUSINESS SOCIOLOGY

UFV CODE: 4228 ECTS: 6.0

TYPE OF COURSE: O, 2C

INTERNATIONAL CODE: HUM4228 YEAR: 3

REQUIREMENTS: BUS42412

OBJECTIVES: For students to learn the components of companies, of industrialized

society and information-driven society, and the way they interact with each other

COURSE DESCRIPTION: Analysis of the impact sociological changes have on businesses

and their influence on sociological change

BIBLIOGRAPHY: CLAVER, E. y otros: Los recursos humanos en la empresa: un

enfoque directivo. Madrid, Civitas

METHODOLOGY: Combination of lectures and individual/group presentations and

guided discussions

EVALUATION: The objectives will be evaluated regularly, via exercises, reports, reading

and discussions. Final exam at the end of the semester, on the date assigned by the

University

PROFESSOR: Fidel Rodríguez

LANGUAGE: Spanish