

COURSE NAME: COMMUNICATION STRUCTURES

UFV CODE: 1115 ECTS: 4.5

TYPE OF COURSE: O, 2C

INTERNATIONAL CODE: COM1115 YEAR: 1

REQUIREMENTS: None

OBJECTIVES: To learn the composition of the media in Spain and in the world

COURSE DESCRIPTION: Communication groups. The communicator.

Description of

each sector. Manipulation in communication

BIBLIOGRAPHY: Annual reports of communication groups

METHODOLOGY: Group assignments and classes

EVALUATION: Class attendance, student presentations in class, class participation,

exams, test on the media

PROFESSOR: Humberto Martínez-Fresneda Osorio **LANGUAGE:** Spanish