

COURSE NAME: ELECTRONIC AND DIGITAL JOURNALISM

UFV CODE: 11433 **ECTS:** 6.0

TYPE OF COURSE: T, 1C

INTERNATIONAL CODE: JOU1143 **YEAR:** 5

REQUIREMENTS: COM1139

OBJECTIVES: To learn about the processes and elements of designing informative web pages relating to communication (digital newspapers and magazines). To learn the basic

concepts of web sites. To create independent pages and web sites. To install animation

modules and other elements, such as navigation bars, formulas, frames etc

COURSE DESCRIPTION: Processes of creating and undertaking journalistic communication

through audiovisual and electronic media

BIBLIOGRAPHY: Dreamweaver and web page design manuals

METHODOLOGY: The course will be built around the necessary practical tools required to be able to carry out these objectives. In order to carry out the practical

work, an explanation of the theoretical underpinnings will be given beforehand. The

result will be to apply the Dreamweaver tool to web design. Before starting to use Dreamweaver, students will learn the basics of web design and will later work with the

application to carry out practical work which will help them to reach the set overall and

specific objectives

EVALUATION: The evaluation of the course will be based mainly on class attendance,

although this will not be considered essential (10% of the overall mark), on passing a

test at the end of the course (40% of the mark) and on submitting the proposed web

page which will be an individual project that must be handed in before the end of the

semester (worth 50% of the mark)

PROFESSOR: To be appointed **LANGUAGE:** Spanish