

COURSE NAME: INTRODUCTION TO MICROECONOMICS

UFV CODE: 4213 **ECTS:** 6.0

TYPE OF COURSE: T, 1C

INTERNATIONAL CODE: ECO4213 **YEAR:** 1

REQUIREMENTS: None

OBJECTIVES: Students will be given a global vision of economy and an understanding of the main factors that determine the behaviour of economic agents within a corporation and the competition between corporations

COURSE DESCRIPTION: Retail prices and production theory

BIBLIOGRAPHY: MOCHON, F.: Principios de Economía. Mc Graw Hill, Madrid 2002

METHODOLOGY: Combination of theoretical explanations and practical work

EVALUATION: Exam 80%, participation and commitment in class 10% and exercises

and reports 10%

PROFESSOR: Nieves Carmona González **LANGUAGE:** Spanish