

COURSE NAME: MICROECONOMICS FOR BUSINESS

UFV CODE: 4219 **ECTS:** 6.0

TYPE OF COURSE: T, 1C

INTERNATIONAL CODE: ECO4219 **YEAR:** 2

REQUIREMENTS: ECO4213

OBJECTIVES: Students will be trained to analyze and understand the behaviour of economic

agents and market operations

COURSE DESCRIPTION: The competitive balance. Non-competitive markets.

Economic efficiency and welfare theory

BIBLIOGRAPHY: NICHOLSON, W.: Teoría microeconómica. Mc Graw Hill, Madrid

1997

METHODOLOGY: Teaching based on intuition, reasoning and graphic presentation.

Use of examples from real life

EVALUATION: Final exam. Attendance and participation in class, papers assigned by

the professor

PROFESSOR: Nieves Carmona González **LANGUAGE:** Spanish