

**COURSE NAME: NEWS TECHNOLOGY I: WRITTEN AND ELECTRONIC**

**UFV CODE:** 1139 **ECTS:** 6.0

**TYPE OF COURSE:** T, 2C

**INTERNATIONAL CODE:** COM1139 **YEAR:** 4

**REQUIREMENTS:** JOU1122

**OBJECTIVES:** To study the mediums of print and electronic journalism and their role in the media

Course Description: To study the techniques and processes of materialisation of information

in various forms of written and electronic communication

**BIBLIOGRAPHY:** GARCÍA YRUELA, J.: Tecnología de la comunicación e información

escrita. Síntesis, Madrid 2003. DE PABLOS, J.M.: Tipografía para periodistas. Universitas, Madrid 2003

**METHODOLOGY:** During the course various newspapers in print and electronic format

will be analysed. Exercises in the construction of frames and typographic calculations

will be carried out as a complementary activity to practical and effective page production.

Audiovisual media will be used to enhance the student's learning process and increase in class participatio

**EVALUATION:** Participation and attendance is 20% of final grade. Exam is 80%

**PROFESSOR:** Humberto Martínez-Fresneda Osorio **LANGUAGE:** Spanish