

**COURSE NAME: OPERATIONS MANAGEMENT**

**UFV CODE:** 4239 **ECTS:** 6.0

**TYPE OF COURSE:** O, 1C

**INTERNATIONAL CODE:** BUS4239 **YEAR:** 5

**REQUIREMENTS:** EFL42124

**OBJECTIVES:** To give the students a thorough knowledge of company operations from a strategic point of view, and the strategic decisions that can be taken by operations managers

**COURSE DESCRIPTION:** Study and analyze the company operation in industrial and service companies

**BIBLIOGRAPHY:** HEIZER, J. & RENDER, B : Dirección de la Producción. Decisiones estratégicas. Prentice Hall International, Madrid 2001. HEIZER, J. & RENDER, B : Dirección de la Producción. Decisiones Tácticas. Prentice Hall International, Madrid 2001

**METHODOLOGY:** Theoretical explanation. Problem solving and discussion of practical cases by the students

**EVALUATION:** 10% semester exam, 20% cases presented orally, 70% final exam

**PROFESSOR:** To be appointed **LANGUAGE:** Spanish