

COURSE NAME: PRODUCTION AND PROGRAMMING FOR TV AND RADIO

UFV CODE: 1272 **ECTS:** 4.5

TYPE OF COURSE: OP, 2C

INTERNATIONAL CODE: RTV1272 **YEAR:** 5

REQUIREMENTS: RTV1271

OBJECTIVES: To analyze the current situation of production and programming for TV

and radio and to study the possible alternatives to the prevailing models

COURSE DESCRIPTION: To study the different current models of audiovisual production

and programming. To analyze and compare the basic techniques of programming

and production in relation to what the different audiovisual media currently use

BIBLIOGRAPHY: To be advised by the professor at the beginning of the course

METHODOLOGY: Classes will take place in a classroom with material provided by the

professor. Students will be required to use the recommended bibliography in order to

progress on the course

EVALUATION: Students will have to undertake written tests to demonstrate their basic

understanding of the material and their ability to analyze models of audiovisual programming

and production. The coursework carried out by students throughout the course will be taken into account in the evaluation

PROFESSOR: To be appointed **LANGUAGE:** Spanish