

COURSE NAME: PUBLIC OPINION

UFV CODE: 1129 **ECTS:** 4.5

TYPE OF COURSE: O, 1C

INTERNATIONAL CODE: COM1129 **YEAR:** 3

REQUIREMENTS: None

OBJECTIVES: To explain to the students the fundamentals of public opinion so they will

understand their responsibility when creating opinion in the media

COURSE DESCRIPTION: The course teaches the classic understanding of opinion

compared to sound knowledge and wisdom. Presents the historical and philosophical

tradition of the West in the debate about whether opinion can be the basis of a good

government. The class analyses the transformation of the media, the ideas of the Enlightenment and the consolidation of democracy, reflecting on the relationship between legitimacy and public opinion

BIBLIOGRAPHY: RUIZ SAN ROMÁN, J.A.: Introducción a la Tradición Clásica de la

Opinión Pública. PRICE, V.: La Opinión Pública. Price. SARTORI, G.: Homo Videns

METHODOLOGY: The students have assigned readings and participate in a debate in

each class. They are evaluated for each book and for their class participation. At the

end they prepare a debate on some current issue

EVALUATION: 20% attendance + 20% class participation + 30% average of reading

evaluation + 30% research assignment and presentation

PROFESSOR: To be appointed **LANGUAGE:** Spanish