

COURSE NAME: SPECIALIZED JOURNALISM

UFV CODE: 1142 **ECTS:** 6.0

TYPE OF COURSE: T, 1C

INTERNATIONAL CODE: JOU1142 **YEAR:** 5

REQUIREMENTS: JOU1138

OBJECTIVES: To teach students the concept of specialization in the press. To demonstrate

the most common specialties in the field of communication and the advantages of specialization, in particular techniques of reporting from a specialized base, language,

use of sources and other concepts that differentiate general journalism from specialized journalism

COURSE DESCRIPTION: The course will start from the concept of specialization in the

press as a way of improving the quality of information. Each of the different areas of

specialization will be studied in detail separately, in particular writing techniques, language,

use of sources, understanding the message, and objectives of specialization.

Page location in the press. Written exercises in the fields of specialization that each student

chooses in order to have a high level of specialization at the end of the course and

an exhaustive knowledge of the subject matter they are dealing with

BIBLIOGRAPHY: To be provided at the beginning of the course

METHODOLOGY: Both theory and practice combined

EVALUATION: Continuous and final evaluation

PROFESSOR: To be appointed **LANGUAGE:** Spanish