

**COURSE NAME: THEORY OF AUDIOVISUAL COMMUNICATION**

**UFV CODE:** 1243 **ECTS:** 7.5

**TYPE OF COURSE:** T, 2C

**INTERNATIONAL CODE:** RTV1243 **YEAR:** 5

**REQUIREMENTS:** COM1271

**OBJECTIVES:** To analyse the genesis of audiovisual language, considered from methodological

plurality (psychology, aesthetics, linguistics) and, simultaneously, carry out this analysis on specific cinema masterpieces as a practical display of the language.

To

establish, regarding the study of the theory of audiovisual language, the domain of the

tools the student uses for creator practice

**COURSE DESCRIPTION:** Introduction: Image and Audiovisual Language. Visual perception.

Light and colour as narrative elements. Bidimensional space. Movement.

Montage. Sound

**METHODOLOGY:** Explanations given by the teacher in class that combine theoretical

development with practical examples and analysis exercises to be completed in class,

with the aim of stimulating the student's participation and the perfect comprehension

of the matter studied. The theoretical development of the programme will be completed

with a series of weekly projections regarding which the students will have to make

the appropriate commentary and film analysis exercises

**EVALUATION:** The final mark for the subject comes from the mark obtained in the final

exam. Partial liberatory exams will be taken throughout the course. The mark will be

complemented with the practical activities (assignments) completed by the student

throughout the course and the continuous Evaluation by the teacher (attendance and

participation)

**PROFESSOR:** To be appointed **LANGUAGE:** Spanish