

COURSE NAME: WRITTEN INFORMATION TECHNOLOGY

UFV CODE: 1122 ECTS: 4.5

TYPE OF COURSE: O, 2C

INTERNATIONAL CODE: JOU1122 YEAR: 2

REQUIREMENTS: None

OBJECTIVES: To know the fundamentals of the technology of the printed media and to study the production process of a newspaper, using the Quark Xpress software for editing

COURSE DESCRIPTION: Production process of a newspaper. Composition systems.
Printing systems

BIBLIOGRAPHY: GARCÍA YRUELA, J.: Tecnología de la Comunicación e Información
Escrita. Síntesis, Madrid 2003

METHODOLOGY: Lectures and page design in the laboratory

EVALUATION: Project, team assignment, class participation and exam

PROFESSOR: Humberto Martínez-Fresneda Osorio **LANGUAGE:** Spanish