

Course: Business Sociology

CREDITS: 4

UFV CODE: 4228

INTERNATIONAL CODE: HUM4228

HOURS: 60

OBJECTIVES: For students to learn the components of companies, of industrialized society and information-driven society, and the way they interact with each other.

COURSE DESCRIPTION: Analysis of the impact sociological changes have on businesses and their influence on sociological change

BIBLIOGRAPHY: CLAVER, E. y otros: Los recursos humanos en la empresa: un enfoque directivo. Madrid, Civitas.

METHODOLOGY: Combination of lectures and individual/group presentations and guided discussions.

EVALUATION: The objectives will be evaluated regularly, via exercises, reports, reading and discussions. Final exam at the end of the semester, on the date assigned by the University.

PROFESSOR: To be appointed.

LANGUAGE: Spanish