

Course Title: **Economics for Business**

Term: **Academic Year (Fall & Spring)**

Number of Credits: **8 semester credits (120 contact hours) per Academic Year**

UFV CODE: 4212 **ECTS:** 10.0

TYPE OF COURSE: T, AN **HOURS:** 120

INTERNATIONAL CODE: BUS4212 **YEAR:** 1

OBJECTIVES: To provide the student with a global vision of business, focused on business life and an understanding of business ethics and relationship with society

COURSE DESCRIPTION: Relationship between companies and their economic environment. Functional areas: production, investment, finances and commercialisation

BIBLIOGRAPHY: CUERVO, A.: Introducción a la Administración de Empresas. Civitas, Madrid 2001. BUENO CAMPOS, E.: Curso Básico de Economía de la Empresa. Pirámide, 2001

METHODOLOGY: Socratic method, active participation of students, interaction between student and teacher. Attendance is mandatory and participation is encouraged

EVALUATION: First semester exam (with partial exemptions) and final exam at the end of the second semester. Evaluation criteria: class attendance 20%, participation 25% and exam 45%

PROFESSOR: Tomás Alfaro Drake **LANGUAGE:** English [The first 45 hours will be taught in Spanish]