

Course: Operations Management

CREDITS: 4

UFV CODE: 4239

INTERNATIONAL CODE: BUS4239

HOURS: 60

OBJECTIVES: To give the students a thorough knowledge of company operations from a strategic point of view, and the strategic decisions that can be taken by operations managers.

COURSE DESCRIPTION: Study and analyze the company operation in industrial and service companies.

BIBLIOGRAPHY: HEIZER, J. & RENDER, B : Dirección de la Producción. Decisiones estratégicas. Prentice Hall International, Madrid 2001. HEIZER, J. & RENDER, B : Dirección de la Producción. Decisiones Tácticas. Prentice Hall International, Madrid 2001.

METHODOLOGY: Theoretical explanation. Problem solving and discussion of practical cases by the students.

EVALUATION: 10% semester exam, 20% cases presented orally, 70% final exam.

PROFESSOR: To be appointed.

LANGUAGE: Spanish