

Course: The Value of Money in Time

UFV CODE: 4319

INTERNATIONAL CODE: FIN4319

HOURS: 60

CREDITS: 4

OBJECTIVES: Students will acquire a general versatility in matters of finance. They will learn the basic notions of investment and financial markets both from the point of view of making a profit from one's savings, and obtaining funding to buy goods or to carry out a project.

COURSE DESCRIPTION: To answer the financial questions that everyone asks: what are the implications of taking a loan, where to invest savings, which is the best mortgage, or how to evaluate the kinds of investment and funding involved in starting up a business.

BIBLIOGRAPHY: SUÁREZ SUÁREZ, A.: Manual del pequeño inversor: el valor del dinero. Pirámide, Madrid 1998. PÉREZ GOROSTEGUI, E.: Economía de la empresa (introducción). Centro de Estudios Ramón Areces, Madrid 1992. GARCÍA GUTIÉRREZ-FERNÁNDEZ, C., MASCAREÑAS PÉREZ-IÑIGO, J. y PÉREZ GOROSTEGUI, E.: Casos prácticos de inversión y financiación en la empresa. Pirámide, Madrid 1992.

METHODOLOGY: Combination of theoretical explanations and practical cases. The preparation, oral discussion and participation of the students in class will be highly valued by the professor.

EVALUATION: Participation in class, preparation and discussion of the topics: 50% of the final grade. Exam: 50%.

PROFESSOR: Itz'iar Jiménez Barandalla.

LANGUAGE: English.