

Course: Written Information Technology

CREDITS: 4.0

UFV CODE: 1223

INTERNATIONAL CODE: JOU1223

HOURS: 45

OBJECTIVES: To know the basic technology of printed media and to study the production process of a newspaper, using Quark Xpress software for editing.

COURSE DESCRIPTION: Production process of a newspaper. Composition systems. Printing systems.

BIBLIOGRAPHY: GARCÍA YRUELA, J.: Tecnología de la Comunicación e Información Escrita. Síntesis, Madrid 2003.

METHODOLOGY: Lectures and page design in the computer lab.

EVALUATION: Project, team assignment, class participation and exam.

PROFESSOR: Diego Botas Leal.

LANGUAGE: Spanish.